



AW21 GAMES & PUZZLES

YPERNOVA LTD.

We love...



Bringing generations
together



Taking innovation to
the next level



Unforgettable unboxing
experiences



Environmental
sustainability

ICONIC COLLECTABLE



Kellogg's



mentos



**SPACE
MISSION**



711 & WONDERLAND



ENTERTAINER



TOYS R US



PRG



ELC DUBAI



TAKASHIMAYA DPT. STORE & KIDZ STORY

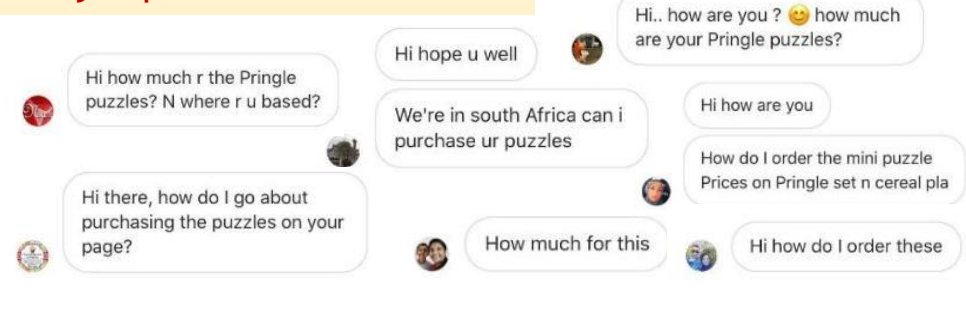


SQUIGGLES



- Kellogg's and Pringles reached 1,200,000 pcs sales in 2.5 months
- TRU Canada is close to confirming a selection for SS21 with a full shelf of assorted Mini Puzzles
- Major South African retailer with 1,600 stores confirmed a SS21 program listing Kellogg's & Pringles with displays

Daily inquiries from ALL markets





YPERNOVA MINI PUZZLE PRINGLES IN PDQ (RANDOM PICK) EACH

HK\$19.90

1 **ADD TO CART**

PARK N' SHOP

Pringles Mini Puzzles Choose from 6 Styles Original, cheddar cheese, BBQ, Salt

28 viewed per day

Condition: **New**

Character: **- Select -**

Quantity: **1** 2 available [25 sold / See Feedback](#)

Price: **£5.99** **Buy it now** **Add to basket** [Watch this item](#)

100% buyer satisfaction 11 watchers **EBAY**

Kellogg's Coco Pops 50 Piece Mini Jigsaw Puzzle

★★★★★ (6) Write a review

£2.00

Out of stock

Quantity: **1** **ADD TO BASKET**

Collect 10 Toget Delivery Op

THE RANGE

★★★★★ 5.0 (1)

Kelloggs Mini Puzzles Assortment

£3.99

Home Delivery In Store

In Stock

Dublin Blanchardstown

✓ 15+ In Stock [Change Store](#)

Add To Basket

✓ Home Deliv

SMYTHS TOYS

Mini Puzzles

Kellogg's



Unboxing



Packaging & puzzle size



- Classic Kellogg's packaging
- 50-piece puzzles enjoyable by young children
- 6 collectable styles available individually or in multipacks of 3, 5 and 6
- Leaflet included with poster and full collection

ITEM NAME	Mini puzzles Kellogg's - 1PK Assorted PDQ (50 puzzle pcs)
ITEM NO.	190231
PCS/PDQ	18
PDQ SIZE (W x H x D)	28 x 14.5 x 26cm
1PK SIZE (W x H x D)	9 x 14 x 4cm
PUZZLE SIZE (W x H)	16 x 22 cm
FOB PORT	Yantian





**Mini
Puzzles**

Kellogg's MULTIPACKS



NEW



NEW



NEW

ITEM NAME	Mini Puzzles Kellogg's - 3PK (50 puzzle pcs)
ITEM NO.	190232
3PK SIZE (W x H x D)	27.5 x 14.5 x 4cm
1PK SIZE (W x H x D)	9 x 14 x 4cm
PUZZLE SIZE (W XH)	16 x 22 cm
FOB PORT	Yantian

ITEM NAME	Mini Puzzles Kellogg's - 5PK (50 puzzle pcs)
ITEM NO.	190233
5PK SIZE (W x H x D)	25.5 x 14.5 x 4cm
1PK SIZE (W x H x D)	9 x 14 x 4cm
PUZZLE SIZE (W XH)	16 x 22 cm
FOB PORT	Yantian

ITEM NAME	Mini Puzzles Kellogg's - 6PK PET Box (50 puzzle pcs)
ITEM NO.	190234
5PK SIZE (W x H x D)	29.2 x 28 x 5cm
1PK SIZE (W x H x D)	9 x 14 x 4cm
PUZZLE SIZE (W XH)	16 x 22 cm
FOB PORT	Yantian

Mini Puzzles



ITEM NAME	Mini puzzles Pringles - 1PK Assorted PDQ (50 puzzle pcs)
ITEM NO.	190236
PCS/PDQ	20
PDQ SIZE (W x H x D)	27.4 x 16.7 x 33.5cm
1PK SIZE (W x H)	5 x 16cm
PUZZLE SIZE (W x H)	8 x 24cm
FOB PORT	Yantian



Influencer Review



Unboxing



- 6 extra colorful styles to collect!
- 50-piece puzzles enjoyable by young children
- Unique puzzle shape resembling Pringles can
- Leaflet included showing full collection
- Extra durable packaging

Packaging & puzzle size



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FSDU OPTIONS

ITEM NAME	Mini Puzzles Kellogg's / Pringles - 1PK Assorted FSDU (50 puzzlepcs)
FSDU SIZE (W x HxD)	45 x 130 x 25 cm
FOB PORT	Yantian

Kellogg's (96 pcs)
Item no. 131230004



Pringles (112 pcs)
Item no. 131230003



Pringles & Kellogg's (104 pcs)
Item no. 131230001



**Mini
Puzzles**

mentos®



ITEM NAME	Mini Puzzles Mentos - 1PK Assorted PDQ (50 puzzle pcs)
ITEM NO.	200276
PCS/PDQ	20
PDQ SIZE (W xHxD)	27.4 x 16.7 x33.5cm
1PK SIZE (W xH)	16 x 5 cm
PUZZLE SIZE (W XH)	8 x 24 cm
FOB PORT	Yantian



112 pcs FSDU
Item no.131230005

5 styles to collect!



Wow
BRANDS



Leaflet
included

Packaging &
puzzle size



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mentos

P.E.T MULTIPACKS

NOTE: P.E.T Multipacks will be clear (right) unlike window boxes shown below



ITEM NAME	Mini Puzzles Pringles - 3PK PET Box (50 puzzlepcs)
ITEM NO.	200305
3PK SIZE (W x H x D)	18 x 19 x 7 cm
1PK SIZE (W x H)	5 x 16 cm
PUZZLE SIZE (W XH)	8 x 24 cm
FOB PORT	Yantian

ITEM NAME	Mini Puzzles Pringles - 5PK PET Box (50 puzzlepcs)
ITEM NO.	200306
5PK SIZE (W x H x D)	28 x 19 x 7 cm
1PK SIZE (W x H)	5 x 16 cm
PUZZLE SIZE (W XH)	8 x 24 cm
FOB PORT	Yantian

ITEM NAME	Mini Puzzles Mentos - 3PK PET Box (50 puzzlepcs)
ITEM NO.	200307
3PK SIZE (W x H x D)	18 x 19 x 7 cm
1PK SIZE (W x H)	5 x 16 cm
PUZZLE SIZE (W XH)	8 x 24 cm
FOB PORT	Yantian

ITEM NAME	Mini Puzzles Mentos - 5PK PET Box (50 puzzlepcs)
ITEM NO.	200308
5PK SIZE (W x H x D)	28 x 19 x 7 cm
1PK SIZE (W x H)	5 x 16 cm
PUZZLE SIZE (W XH)	8 x 24 cm
FOB PORT	Yantian

Mini
Puzzles

Pizza



ITEM NAME	Mini Puzzles Pizza - 1PK Assorted PDQ (36 puzzle pcs)
ITEM NO.	200265
PCS/PDQ	24
PDQ SIZE (W x H x D)	38 x 13 x 28 cm
1PK SIZE (W x H x D)	12.5 x 12.5 x 3.3cm
PUZZLE SIZE (W x H)	15 x 15 cm
FOB PORT	Yantian

FSDU AVAILABLE



Pizza recipe included with every puzzle:



Unboxing

Wow
BRANDS

6 pizzas to collect:



Find the
SUPER RARE
Golden Pizza!

Packaging & puzzle size



- Classic pizza box packaging
- Round, pizza-shaped puzzle
- Glow-in-the-Dark topping stickers inside!
- REAL recipe included in the leaflet specific to each of the 6 puzzles!
- Made of 100% recyclable materials



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SPACE MISSION

Build your own rocket and explore all the planets!



Packaging & puzzle size



- Everything **SPACE** is incredibly on trend
- Educational puzzles - learn about the planets!
- We are **LOLing** the puzzle experience
- Made of 100% recyclable materials
- **Unboxing fun** with different rocket components!

ITEM NAME	Mini Puzzles Space Mission - 1PK Assorted PDQ(100 puzzle pcs)
ITEM NO.	200260
PCS/PDQ	9
PDQ SIZE (W x HxD)	34 x 13 x 29.3cm
1PK SIZE (W xH)	11 x 12.5 cm
PUZZLE SIZE (W xH)	16 x22cm
FOB PORT	Yantian

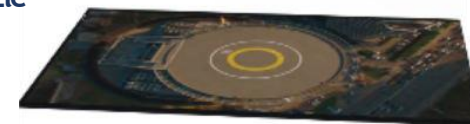
Collect all 8 planets!



Unboxing



Beautiful double-sided leaflet with launchpad included with every puzzle



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Mini
Puzzles

Hasbro
Gaming

CONTENTS:



NEW

7x  MONOPOLY

5x  MONOPOLY
JUNIOR

3x  CLUEDO

3x  OPERATION

3x  Risk

3x  TRIVIAL
PURSUIT

ITEM NAME	Mini Puzzles Hasbro Gaming - 1PK Assorted PDQ (50 puzzle pcs)
ITEM NO.	131220010
PCS/PDQ	24
PDQ SIZE (W x H x D)	28 x 14.5 x 26cm
1PK SIZE (W x H)	14 x 9 x 3.5cm
PUZZLE SIZE (W x H)	16 x 22cm
FOB PORT	Yantian

ICONIC COLLECTABLE



Introduction

Kellogg's



mentos



**SUPERSIZED
PUZZLES**

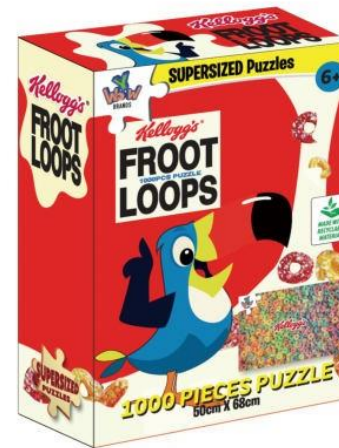
Kellogg's

- Classic Kellogg's packaging
- 1000-piece puzzles enjoyable by those looking for a challenge
- Series of 2:
 - Beautiful vintage puzzle design
 - Impossible Froot Loops puzzle

STYLE A: FROSTIES

STYLE B: FROOT LOOPS

NEW



ITEM NAME	Supersized Puzzles Kellogg's - 1PK (1000 puzzle pcs)
ITEM NO.	200274A
1PK SIZE (W x H xD)	19 x 29 x 8.5 cm
PUZZLE SIZE (W xH)	50.8 x 68.6 cm
FOB PORT	Yantian

ITEM NAME	Supersized Puzzles Kellogg's Froot Loops - 1PK (1000 puzzle pcs)
ITEM NO.	200274B
1PK SIZE (W x H xD)	19 x 29 x 8.5cm
PUZZLE SIZE (W xH)	50.8 x 68.6 cm
FOB PORT	Yantian

**SUPERSIZED
PUZZLES**



STYLE A: ORIGINAL



STYLE B: BBQ



NEW

ITEM NAME	Supersized Puzzles Pringles Original - 1PK (1000 puzzle pcs)
ITEM NO.	200275A
1PK SIZE (W xHxD)	32 x 9.5cm
PUZZLE SIZE (W xH)	50.8 x 68.6 cm
FOB PORT	Yantian

- Classic Pringles packaging
- 1000-piece puzzles enjoyable by those looking for a challenge
- Option for conserver available
- Series of 2

ITEM NAME	Supersized Puzzles Pringles BBQ - 1PK (1000 puzzle pcs)
ITEM NO.	200275B
1PK SIZE (W xHxD)	32 x 9.5cm
PUZZLE SIZE (W xH)	50.8 x 68.6 cm
FOB PORT	Yantian



**SUPERSIZED
PUZZLES**

mentos®

STYLE A: RAINBOW



STYLE B: MINT



NEW

ITEM NAME	Supersized Puzzles Mentos Rainbow - 1PK (1000 puzzle pcs)
ITEM NO.	200271A
1PK SIZE (W xH)	32 x 9.5cm
PUZZLE SIZE (W X H)	50.8 x 68.6 cm
FOB PORT	Yantian

- **Supersized Mentos packaging**
- **Resealable packaging for easy storage**
- **Series of 2:**
 - **Extra colourful Impossible Puzzle**
 - **Beautiful vintage artwork**

ITEM NAME	Supersized Puzzles Mentos Mint - 1PK (1000 puzzle pcs)
ITEM NO.	200271B
1PK SIZE (W xH)	32 x 9.5cm
PUZZLE SIZE (W X H)	50.8 x 68.6 cm
FOB PORT	Yantian

**SUPERSIZED
PUZZLES**



Pizza

**300 PCS PUZZLES
IN SUPERSIZED
PACKAGING!**

**Wow
BRANDS**

6 delicious pizzas to collect:



Packaging &
puzzle size



ITEM NAME	Supersized Puzzles Pizza 1PK - PDQ 6 pcs (300 puzzle pcs)
ITEM NO.	200272
PCS/PDQ	6
PDQ SIZE (W x H x D)	30 x 30 x 30 cm
1PK SIZE (W x H x D)	30 x 30 x 5cm
PUZZLE SIZE (W x H)	48 x 48 cm
FOB PORT	Yantian

- Classic giant pizza box packaging
- Round, pizza-shaped puzzle
- High-definition images
- Made of 100% recyclable materials
- Option for conserver available for framing

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DONUT & PANCAKES

2 EACH TO COLLECT



ITEM NAME	Supersized Puzzles Donut (300 puzzle pcs)
ITEM NO.	131210030
1PK SIZE (W x H x D)	30 x 30 x 5cm
PUZZLE SIZE (W x H)	48 x 48 cm
FOB PORT	Yantian



- Unique flat box packaging
 - Round shaped puzzle
 - High-definition images
- Made of 100% recyclable materials
- Option for conserver available for framing

ITEM NAME	Supersized Puzzles Pancake (300 puzzle pcs)
ITEM NO.	131210031
1PK SIZE (W x H x D)	30 x 30 x 5cm
PUZZLE SIZE (W x H)	48 x 48 cm
FOB PORT	Yantian



LEARN TO PUZZLE WITH



Learning Series




8 colorful styles to collect!



- 24 pieces - learn to puzzle!
- Parts included for build-it-yourself activity
- Scan QR code to play the corresponding YouTube video!

ITEM NAME	Puzzleheadz CoComelon - 1PK Assorted PDQ(24 puzzle pcs)
ITEM NO.	200290
PCS/PDQ	18
PDQ SIZE (W x HxD)	27 x 18.2 x 27 cm
1PK SIZE (W x H xD)	8.8 x 8.8 x 8.8 cm
PUZZLE SIZE (W xH)	22.9 x 17.5 cm
FOB PORT	YANTIAN



ITEM NAME	Puzzleheadz Cocomelon - 3PK (24 puzzle pcs)
ITEM NO.	200311
3PK SIZE (W x H xD)	26.5 x 8.8 x 8.8 cm
1PK SIZE (W x H xD)	8.8 x 8.8 x 8.8 cm
PUZZLE SIZE (W XH)	15 x 25 cm
FOB PORT	Yantian





Educational Puzzles

CoComelon



Learn colours, numbers and the alphabet with popular CoComelon songs!



Learn to count with breakfast foods!



Learn to spell with vegetables!



Learn the colours with fruits!

ITEM NAME	MAXI PuzzleheadzCoComelon Numbers - 27 puzzle pcs
ITEM NO.	131220052
PCS/PDQ	9
1PK SIZE (W x H xD)	12 x 12 x 12cm
FOB PORT	YANTIAN

ITEM NAME	MAXI PuzzleheadzCoComelon Letters - 27 puzzle pcs
ITEM NO.	131220051
PCS/PDQ	9
1PK SIZE (W x H xD)	12 x 12 x 12cm
FOB PORT	YANTIAN

ITEM NAME	MAXI PuzzleheadzCoComelon Letters - 27 puzzle pcs
ITEM NO.	131220053
PCS/PDQ	9
1PK SIZE (W x H xD)	12 x 12 x 12cm
FOB PORT	YANTIAN

LEARN TO PUZZLE WITH

PUZZLEGGZ



Learning Series

PUZZLEGGZ

ZURU RainBocorns™

TOTY 2020 WINNER

30% SMALLER EGG



MINI PUZZLEGGZ Rainbocorns

Item no.: 131220033
 24 puzzle pieces
 PDQ Size: 33 x 22 x 17 cm
 1PK Size: 10 x 15 cm
 Puzzle Size: 22.9 x 25.4 cm

NEW



6 RAINBOCORN PUZZLES TO HATCH & COLLECT:

48 pcs FSDU
 Item no. 131230006



ITEM NAME	Puzzleheadz Rainbocorns - 1PK Assorted PDQ (48 puzzle pcs)
ITEM NO.	200288
PCS/PDQ	6
PDQ SIZE (W x H x D)	45 x 21 x 30cm
1PK SIZE (W x H)	15 x 20cm
PUZZLE SIZE (W x H)	22.9 x 17.5 cm
FOB PORT	Yantian



SURPRISE UNICORN ERASER INCLUDED!!

PUZZLEGGZ

DINOS

Unique egg-shaped puzzles

6 Dinos to collect and hatch!



48 pcs FSDU
Item no. 131230007



HATCH 1 OF 6 DIFFERENT DINOS!

ITEM NAME	PuzzleggZ Dinos - 1PK Assorted PDQ (48 puzzlepcs)
ITEM NO.	200299
PCS/PDQ	6
PDQ SIZE (W x HxD)	45 x 21 x 30cm
1PK SIZE (W xH)	15 x 20 cm
PUZZLE SIZE (W xH)	22.9 x 17.5 cm
FOB PORT	Yantian

Dinosaur eraser included!

How many of them can you stack?

Social media driven challenge which enhances collectability



30% SMALLER EGG



MINI PUZZLEGGZ Dinos

Item no.: 131220011
24 puzzle pieces
PDQ Size: 33 x 22 x 17 cm
1PK Size: 10 x 15 cm
Puzzle Size: 22.9 x 25.4 cm

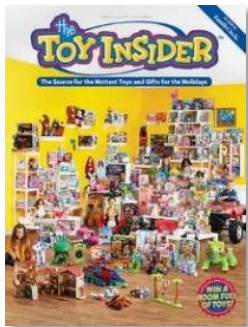
NEW



58 MILLION+ PLANNED MEDIA IMPRESSIONS



Media	Details	Expected Impressions	Jan	Feb	Mar	Apr	May	Jun
SEARCH ENGINES	Google Search Engine Optimization	500,000						
ONLINE VIDEO	YouTube promotional videos	700,000						
SOCIAL MEDIA	YouTube/Instagram influencer collaboration	56,000,000						
PR	Magazine features, PR events, top forums	800,000						
WEBSITE	Website blog and homepage video features	100,000						
TOTAL		58,100,000						



Upcoming features on Toy Insider platforms



Multiple posts planned on 9GAG's Instagram



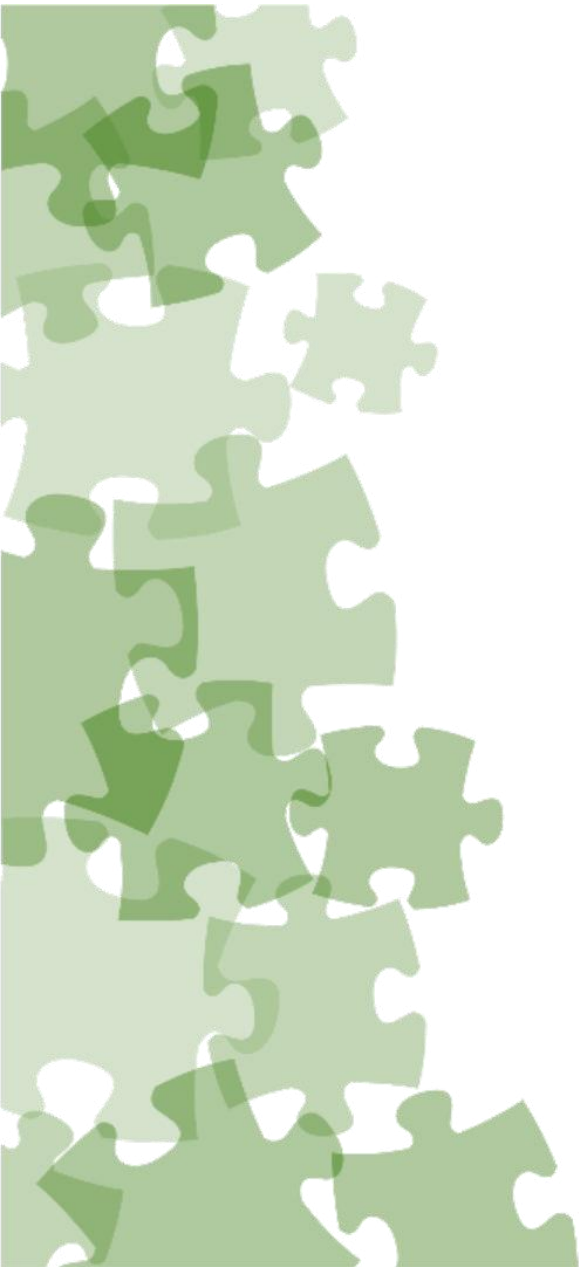
YouTuber collaborations lined up for 2021



Working closely with Toy World Magazine



Actively carrying out influencer collaborations in 40+ markets





MINI ZEN GARDEN

Pocket-Sized SCENTED Collectible Puzzles



6 Scented 100-Piece Puzzles to Collect:



ITEM NAME	Wellness Puzzles - Mini Zen Garden (100pcs Scented Puzzles)
ITEM NO.	131220054
PCS/PDQ	20
PDQ SIZE (W x H x D)	27.4 x 16.7 x 33.5 cm
1PK SIZE (W x H)	5 x 16 cm
PUZZLE SIZE (W x H)	8 x 24 cm
FOB PORT	Yantian



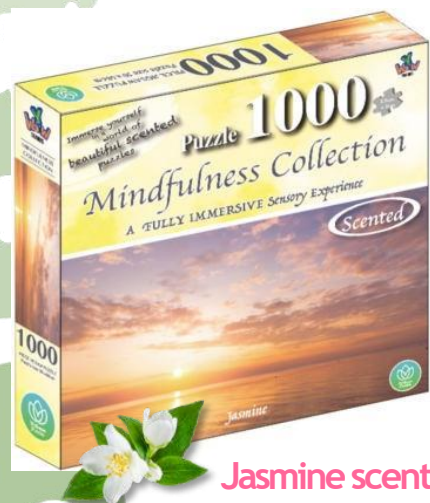
In a world where everything seems to move too quickly, we can always afford to take a minute to center ourselves with a ZEN GARDEN puzzle.

This collectible puzzle series is scented with nature's most soothing smells - e.g. sandalwood, lemongrass



MINDFULNESS COLLECTION

A FULLY IMMERSIVE Sensory Experience



Jasmine scented



Lavender scented



Eucalyptus scented

INSTRUCTION LEAFLET INCLUDED!



TRY ME!

ITEM NAME	Wellness Puzzles - 1000 pcs (JASMINE Scented)
ITEM NO.	200314
CASE PACK	6
1PK SIZE (WxHxD)	30 x 30x 5 cm
PUZZLE SIZE (W xH)	80 x 60 cm
FOB PORT	Yantian

ITEM NAME	Wellness Puzzles - 1000 pcs (LAVENDER Scented)
ITEM NO.	200324
CASE PACK	6
1PK SIZE (WxHxD)	30 x 30x 5 cm
PUZZLE SIZE (W xH)	80 x 60 cm
FOB PORT	Yantian

ITEM NAME	Wellness Puzzles - 1000 pcs (EUCALYPTUS Scented)
ITEM NO.	200314
CASE PACK	6
1PK SIZE (WxHxD)	30 x 30x 5 cm
PUZZLE SIZE (W xH)	80 x 60 cm
FOB PORT	Yantian



YPERNOVALIMITED

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